

OHIO WELFARE CONFERENCE 2000
110th Annual Forum

REAPING OPPORTUNITY FROM CHALLENGES

WORKSHOPS

Thursday, November 16, 2000
Morning Workshops (8:30 a.m. - 10:00 a.m.)

101. JUMP START YOUR CAREER

Presenter: Mickey Burns, President, IMPACT 2000, Inc., Westlake, Ohio.

Life is too short to continue to be part of the 80% of employed Americans who are dissatisfied with their employment situation. This workshop is an uplifting, energizing and entertaining session that identifies the factors that contribute to job burnout and provides actionable steps to combat them. The workshop explores negative behaviors at the workplace and provides specific positive-attitude alternatives to improve both job performance and job satisfaction. It will arm staff with the tools to effectively enliven the sagging career or revive the dead one. Participants will explore strategies to extend the positive attitude philosophy to include both their peers and customers. Attendees will be exposed to techniques designed to prepare them to be true change agents within their work teams as well as with the populations they serve.

102. CURRENT STREET DRUGS (PART 1)

Presenter: Jane Loisdaughter, Street Drug and Crisis Intervention Trainer, Cleveland, Ohio.

This two-part workshop features cutting edge information on the street drugs currently in use today. The interactive session focuses on the "nicknames" of commonly abused substances as well as emerging patterns of abuse. Come early to assure yourself a seat at this always-popular presentation and get the very latest "dope" on today's dope. *(Part 2 at 10:15 AM.)*

103. "COME FLY WITH ME"

Presenter: Shirley Dupler, LSW, CCDC III-E, OCPS II, Prevention Specialist, Clermont County Recovery Center, Batavia, Ohio.

Let's take a look at the effect of the drinking driver ... viewed through the eyes of the driver, the driver's loved ones, any victim's and their family members, and society as a whole. The workshop will cover current laws, penalties and

information about MADD (Mothers Against Drunk Driving.) Participants will be challenged by this informative and interactive session.

104. MAKING THE TRANSITION FROM HELPING TO EMPOWERING

*Presenters: **April Mack & Carla Jones**, both Managers, The Work Resource Center, Cincinnati, Ohio.*

Are we helping or empowering our customers? Join these seasoned service providers who will encourage, inspire and challenge professionals in the social services arena to answer that question for themselves. The workshop will explore three key elements to empowerment: Utilizing Work-based Learning; Understanding and Using SCAN skills; and Using Creativity to Empower Your Customers.

105. WORKING WITH CHILD PROTECTIVE SERVICES

*Presenters: **Natalie Brown**, Therapist, Lighthouse Counseling, and **Pamela B. Ellwanger**, Associate Professor of Social Work, Capital University, both of Columbus, Ohio.*

This workshop focuses on direct practice issues for those who work with Child Protection workers. Issues of the different orientations, objectives and goals of service providers, as well as potential conflict with child/family needs and expectations will be reviewed. In addition, ways to orient and team build will be explored. Experiences and clear goal setting, establishing boundaries, and client empowerment will be offered as possible interventions.

106. DIVERSITY, PEOPLE + UNDERSTANDING = M.A.G.I.C.

*Presenter: **Richard K. Johnson**, Consultant, Copley, Ohio.*

A workshop that will instruct participants how to improve their human relations skills to effectively interact with anyone -- regardless of differences in age, race, ethnicity or gender. These are skills that can then be shared with our customers to enhance their life skills as well. Richard will demonstrate how diversity, people and understanding can combine to produce M.A.G.I.C. (Making a Greater Individual Commitment.)

107. HOW TO IDENTIFY JOB READINESS IN CUSTOMERS

*Presenter: **Donna Failla-McCollum**, Owner, The Sky's The Limit Consulting, Columbus, Ohio.*

What makes for successful employment? Most anyone can go out and find a job, but in order to become successful in what you do (and retain that job) it

requires some thinking, planning and identifying your personal skills and strengths. Join this session and gain a better understanding of what your personal skills/strengths are and how to move in a positive direction.

108. INNOVATIVE WORK READINESS FOR AT RISK CUSTOMERS

Presenter: **Dana Wilkie**, Executive Director, Center for New Directions, Columbus, Ohio.

This session will feature an overview of the life-skills building and career preparedness programming available to women-in-transition provided through the Center for New Directions.

109. DECISION MAKING -- A SYNERGISTIC APPROACH (PART 1)

Presenter: **Russ Johnson**, Associate Professor of Management, Malone College, Canton, Ohio.

The synergistic approach to decision making explores the dynamics of interpersonal as well as rational skills as they relate to problem solving. Attendees of this workshop will delve into that exploration as well as review the various roles they play in the myriad of groups with whom they interact. This two-part session will also include the enhancers and barriers to effective decision-making. (Part 2 at 10:15 AM.)

110. VIOLENCE: PROTECTION VS. PREVENTION

Presenter: **Michael Langford**, Executive Director, Urban Minority Alcoholism and Drug Abuse Outreach Program, Cincinnati, Ohio.

This workshop will explore the roots of and origins of violence in our society. Participants will also be proffered tools to prevent and interrupt violence and promote cross-gender/cross-cultural alliances that will foster safer and more supportive communities.

111. DO YOU WANNA BE A KNOW-IT-ALL?

Presenters: **Susannah Barnum**, Chief, Bureau of Consumer and Program Support, and **Cynthia Burnell**, Chief, Bureau of Managed Health Care, both of the Ohio Department of Jobs and Family Services, Columbus, Ohio.

Join these knowledgeable presenters as they highlight recent changes in health care programming for Ohio's families. Featured will be Healthy Start, managed care, and HMO's. Come in and learn the latest on the future of health care delivery for our customers.

112. STRESS REDUCTION TECHNIQUES IN THE WORKPLACE

*Presenter: **James L. Swanson**, Crisis Intervention Counselor, Oriana House, Akron, Ohio.*

This session will review past and current research on the methodologies designed to relieve stress while at work. This highly experiential workshop will provide participants with techniques on how to recognize and minimize non-beneficial stress in the work environment. Emphasis will be placed on exploring practical uses for the four basic stages needed to establish physiological, psychological and emotional balance. Direct interaction and feedback will be encouraged.

REAPING OPPORTUNITY FROM CHALLENGES

WORKSHOPS

Thursday, November 16, 2000
Mid-Morning Workshops (10:15 a.m. - 11:45 a.m.)

201. "WELFARE TO WORK" WORKS FOR THE HOMELESS, TOO

Presenters: Jean Andolsen, Program Director, and Jan Thrope, Employment Specialist, both of New Life Community, Cleveland, Ohio.

Come hear welfare reform success stories as they relate to homeless families in transitional housing. Pick up specific tips on developing and/or improving your service delivery to homeless families from experienced frontline folks. This workshop can strengthen and reinforce your commitment to a strength-based perspective of your customers.

202. CURRENT STREET DRUGS (PART 2)

Presenter: Jane Loisdughter, Street Drug and Crisis Intervention Trainer, Cleveland, Ohio.

This two-part workshop features cutting edge information on the street drugs currently in use today. The interactive session focuses on the "nicknames" of commonly abused substances as well as emerging patterns of abuse. Come early to assure yourself a seat at this always-popular presentation and get the very latest "dope" on today's dope.

203. WOTC AND YOU

Presenter: Carolyn T. Casper-DuVall, WOTC Coordinator, Ohio Department of Jobs and Family Services, Columbus, Ohio.

If you work with welfare-to-work customers or any low-income population, you won't want to miss this informational session on the Work Opportunity Tax Credit (WOTC.) The workshop will include a brief history of the credit, what it is, exactly who can benefit from it and why it should be used.

Check out our Web Site:

www.ohiowelfare.org

See up-to-the-minute Forum details and information as well as pictures and accounts from past Ohio Welfare Conference Forums.

204. THE SIGNIFICANCE OF SELF

*Presenters: **Michael Langford**, Executive Director, Urban Minority Alcoholism and Drug Abuse Outreach Program, and **Theresa Langford**, Associate Minister, Lincoln Heights Missionary Baptist Church, both of Cincinnati, Ohio.*

How do you balance the demands of caring for yourself, your work and your relationships? This popular workshop will help you maintain a constant spiritual awareness that will heal and enrich your life.

205. DECISION MAKING -- A SYNERGISTIC APPROACH (PART 2)

*Presenter: **Russ Johnson**, Associate Professor of Management, Malone College, Canton, Ohio.*

The synergistic approach to decision making explores the dynamics of interpersonal as well as rational skills as they relate to problem solving. Attendees of this workshop will delve into that exploration as well as review the various roles they play in the myriad of groups with whom they interact. This two-part session will also include the enhancers and barriers to effective decision-making.

206. RETENTION AFTER WELFARE: PROFESSIONAL WOMEN

*Presenter: **Rikki Weiss**, Executive Director, The Professional Women's Group, Cleveland, Ohio.*

Stop in and hear about the origin and the operational tenets of "Dress For Success", a highly successful program that promotes self esteem and job retention through the proper "outfitting" of women entering the workforce for the first time (or the first time in a long time.)

207. RAISING VIOLENCE FREE CHILDREN

*Presenter: **Barbara Oehlberg**, Family Life Specialist, Solon, Ohio.*

A person whose emotional, physical and social needs are met gains a feeling of self-worth. Healthy families recognize that conflict is a normal part of living. However, they have learned to nurture each other and practice healthy conflict management techniques. Children growing up where there is respect and mature handling of conflict approach the world with confidence and trust. This workshop will explore the process of learned violence and recognize opportunities to break that cycle within the family unit.

208. PREPARING YOUTH FOR SUCCESS

Presenter: **David Austin**, Trainer, Cincinnati, Ohio.

This program will enable participants to direct young people towards success in their lives, whatever the situations and challenges that are presented them. The confidence that they have the ability to overcome obstacles and move forward with their lives in a positive mind set is truly a valuable gift that we can offer them. Join this session and learn how.

209. GRANDPARENTS RAISING GRANDCHILDREN

Presenter: **Rayford D. Odom**, Coordinator, Cuyahoga County Department of Senior and Adult Services, Cleveland, Ohio.

This presentation will focus on the needs and concerns of grandparents and kinship caregivers of children. A new and innovative Cuyahoga County initiative will be highlighted, featuring four (4) major elements: a Public Information Agenda; a Service Agenda; a Systems Change Agenda; and an Advocacy Agenda. The workshop will also include information on resources currently available.

210. WHO ARE OUR CLIENTS & HOW DO WE MOTIVATE THEM?

Presenters: **Hal Slaughter**, MA, LSW, Psychiatric Social Worker, and **Lovina Joseph**, Coordinator for Early Start, both from Cleveland, Ohio.

This fast-paced, interactive workshop will help participants understand the characteristics of OWF clients and how to assist them in unlocking their motivation and achieve self-sufficiency. Through this didactic presentation, case examples, and question-and-answers, attendees will enhance their abilities to identify high-risk customers, decrease non-compliance and increase motivation.

211. PROJECT SEARCH: HEALTHCARE TRAINING & EMPLOYMENT

Presenters: **Jimie Harris**, Program Manager, City of Cincinnati Employment & Training Division; **Carolyn Royalty**, Health Services, Hamilton CDJFS; **Angie Cole**, Manager, Support Services, and **Susan Rench**, Program Coordinator, both from Children's Hospital Medical Center; all from Cincinnati, Ohio.

This workshop will highlight program goals, methods and results from this somewhat unusual partnership between Hamilton CDJFS, Great Oaks Institute of Technology & Career Development, Children's Hospital, and the City of Cincinnati's E&T Division to assist OWF recipients enter careers in the healthcare industry.

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WORKSHOPS

Thursday, November 16, 2000
Afternoon Workshops (2:45 p.m. - 4:15 p.m.)

301. WHAT'S UP WITH ODJFS?

*Presenter: **Joel Potts**, Assistant to the Director, Ohio Department of Jobs and Family Services, Columbus, Ohio.*

Come hear the absolute latest developments on the massive task of merging the Ohio Department of Human services with the Ohio Bureau of Employment Services into the Ohio Department of Jobs and Family Services. You won't want to miss Joel as he shares the vision and current logistics of the new department. Additionally, you're invited to join this exciting discussion of the historic changes that are shaping Ohio's service delivery.

302. YOU THINK YOU KNOW ... BUT YOU DON'T

*Presenter: **Debora K. Burstion**, Women's Educator, Minority Outreach, Cincinnati, Ohio.*

Women are the fastest growing population falling victim to HIV/AIDS infection. This workshop focuses on empowering this population by featuring the risk factors and how to combat them. Attendees will leave the workshop armed to spread the word to reverse this disturbing trend.

303. TIME LIMITS: RE-DEFINING SUCCESS

*Presenters: **Bethany Davin**, Cleveland Program Director, and **Lisa Evans**, Akron Program Director, both from Ross Innovative Employment Solutions, Detroit, Michigan.*

The session will explore how to stay emotionally invested with hard-to-serve customers once their time limits have expired. Participants will join the discussion on how to re-define success with those customers (and we have all had them) who have participated in multiple job search/job readiness or job training programs, yet have failed to gain or retain employment.

Don't Delay -- Register Today!

304. PULLING DOWN STRONGHOLDS AT THE WORKPLACE

Presenter: **Michael Burns**, (the other one) Team Leader, Cuyahoga Health & Nutrition, Cleveland, Ohio.

Do you ever sometimes feel that your world is caving in around you? Do you feel that, no matter how hard you try you just can't seem to get it together? This workshop promises to perk YOU up and send you back to the workplace armed with techniques to get yourself through difficult obstacles, which should make you ready to serve your customers more effectively. Join this interactive session, fasten your seatbelt and get set for a roller coaster ride!

305. GENERATING RESILIENCY IN FOSTER CHILDREN

Presenter: **Barbara Oehlberg**, Family Life Specialist, Solon, Ohio.

Many foster children deal with scary memories and we need to gain insight into how those experiences affect their behaviors and learning so we can take advantage of opportunities for memory transformation and recovery. This workshop will focus on the importance of providing trauma-specific intervention to these foster children as well as training foster parents how to facilitate healing activities that rebuild empathy, hope and resiliency.

306. RESEARCHING AFRICAN AMERICAN MALE EMPLOYMENT

Presenters: **David A. Yorke**, Employment Critical Needs Specialist; and **Janice Hoffman**, Race Relations Critical Needs Specialist, both of the United Way; **David Julian**, Interim Director, Community Research Partners; and **Azuka Imani MuMin**, Executive Vice President of Development, TEACH; all from Columbus, Ohio.

Join this distinguished panel of professionals as they describe the background and research behind the Franklin County African American Employment Project. The presentation will focus on: the major barriers to employment for African American males, aged 16-24 years old: causes and circumstances for low participation of jobless African American males in employment & training programs; and an explanation of the research methodology used in the project. This should prove to be informative and enlightening.

307. DAY CARE FRAUD IS ALIVE AND WELL

*Presenter: **Judy Boyle**, Investigation Supervisor, Summit County, Department of Human Services, Akron, Ohio.*

Unfortunately, Day Care Fraud is alive and well throughout the State of Ohio. Stop in this workshop and learn how to detect, investigate and sometimes prevent this growing phenomenon. You will pick up tips on how to calculate overpayments for both customers and providers as well as how to document and prepare a case for successful prosecution.

308. UNEMPLOYMENT COMPENSATION & ITS ROLE IN ODJFS

*Presenters: **Denise Carque**, Assistant Bureau Chief of UC Benefits, **John Anderson**, Manager, Benefits Development, and **Doug Holmes**, Bureau Chief of UC Liaison, all from ODJFS, Columbus, Ohio.*

With the creation of ODJFS many locally based staff now deal with customers who are unemployed and need to apply for UC benefits. These customers can scrutinize the process and develop distrust when asked to provide what they consider personal information (not realizing the huge requirements and eligibility criteria.) This panel of experts will give a brief overview of the process, including deductions made for child support. Also, many monetary help programs provide an appeal process after the initial eligibility decision is issued -- UC is no exception. This workshop will include information on how to assist customers who wish to appeal a decision. There will be further information sharing and how UC fits in with WIA implementation.

309. MEETING THE NEEDS OF THE FRONT-LINE WORKER

*Presenter: **Luis Vazquez**, Center Manager, Clark-Fulton Neighborhood Family Service Center, Cuyahoga Work & Training, Cleveland, Ohio.*

Designed for social service workers providing front-line services to OWF recipients and other customers in the human services arena, this workshop will provide background information on the need to incorporate leadership qualities within the new service delivery design. This design considers specific customer needs from a cultural and psychosocial frame of reference. In addition, this session will address specific needs that are paramount for front-line workers themselves.

310. ELDERLY: DEVELOPMENTAL ISSUES & INTERVENTION

Presenter: **Pamela B Ellwanger**, Associate Professor of Social Work, Capital University, Columbus, Ohio.

Development in later life will be overviewed with psycho social issues noted. Workshop will also include interventions that can maximize the quality of life for our older citizens.

311. EAT, EXERCISE AND ENJOY!

Presenters: **Marlene Statler**, and **Michael Robinson**, both Team Leaders, Cuyahoga Health & Nutrition, Cleveland, Ohio.

This session features an overview of health, fitness and eating right for any age and lifestyle. The health discussion will focus on combating heart disease, diabetes and high blood pressure through exercise -- some in the gymnasium but other simple ones can be done at the office. Also covered will be stress-relieving techniques including aromatherapy and nutritional tips that include "eating on the go" and choosing meals that both taste good and are good for you.

312. SUBSTANCE ABUSE -V- DEPENDENCE: SIGNS & SYMPTOMS

Presenter: **Robin McNair**, Counselor/Caseworker, Akron, Ohio.

This workshop will define abuse -v- dependence.

The Board of Trustees of the

Ohio Welfare Conference

Wish to extend heartfelt thanks to

Director Jacqueline Romer-Sensky

and the

Ohio Department of Jobs and Family Services

For their ongoing support and financial assistance.

This year we are happy to again announce that the State is underwriting registration costs for state and local DJFS staff. The first 400 registrations of DJFS staff to this year's forum are compliments of the Ohio Department of Jobs and Family Services.

Thanks!

**See You
In
Columbus**

November 15-17

REAPING OPPORTUNITY FROM CHALLENGES

WORKSHOPS

Friday, November 17, 2000
Morning Workshops (8:30 a.m. - 10:00 a.m.)

401. RECOGNIZING AND DEALING WITH CHILDREN AT RISK

Presenter: **Ed Duvall, Jr.**, Deputy Director, Ohio Department of Public Safety, Columbus, Ohio.

A former renowned Lieutenant with the Akron Police Juvenile Bureau, Ed presents this always-popular, riveting, and sometimes graphic workshop on how to recognize and deal with child abuse and neglect. The session will identify indicators of the physical and sexual abuse of youth, many of which are often missed by parents, caseworkers, and other social services practitioners. Arrive early as seats will go quickly.

402. BEATING THE BUSHES & SHAKING THE MONEY TREE (PART 1)

Presenters: **Becky Edwards**, MA, Director of Homeless Services, Lutheran Social Services, Lancaster, Ohio and **Mary Kay Incandela**, Director, Sapperstein-Stone-Weiss Foundation, Cleveland, Ohio.

Becoming an effective grant writer (who gets funded) requires the development of a healthy mix of confidence, humility, and organizational skills. Join these seasoned professionals to discover a no-nonsense, methodological approach to wading through and effectively responding to the Request for Proposal (RFP.) Although funding opportunities always present their own guidelines, many have common requirements that the serious grant writer should have in their pocket to simplify the process. This workshop will cover: the ten essentials to stock the toolbox of the effective grant writer, nine critical components of a proposal, identifying funding sources, and many more helpful hints from these grant "gurus." (Part 2 is at 10:15 AM.)

403. THE COMMON GOOD WAY TO COLLABORATION

Presenters: **Jeff Gove**, Consultant, Ohio Department of Education, **Sue McKittrick**, Ohio Department of Jobs and Family Services, both of Columbus, Ohio, and **Robert Smedley**, Wayne County Healthy Recovery Board.

Would you like to learn how to make your teams be more successful? This workshop will discuss the principles of collaboration and provide practical steps on how to employ those principles. The session will demonstrate how the principles at the Common Good Team have helped local and state workforce development teams effectively come together.

404. THE CULTURE OF POVERTY (PART 1)

Presenter: **Rita Rizzo**, CEO, Rizzo & Associates, Akron, Ohio.

At times it may appear that the poor are invested in staying poor. It seems their decisions, judgments and attitudes serve to keep them stuck in poverty. This seminar addresses the norms, traditions, behaviors, values and survival skills employed by the impoverished and explains how the impact of generational poverty affects behavior and thinking. Perhaps not everyone is enthused about joining the middle class. Come to this interactive workshop and find out why. (Part 2 is at 10:15 AM.)

405. WHAT WE THINK, SAY AND DO CHANGES OUR BEHAVIOR (PART 1)

Presenter: **Elizabeth Sabo**, President, Designing Success, Cincinnati, Ohio.

Our actions are driven by what we think (self-talk) and the images we see in our mind (memory), which triggers our actions. Come on down to this workshop and pick up tools to identify and change self-defeating beliefs and behaviors. The concepts presented will produce results based on internal values rather than external influences and empower you to take charge. (Part 2 is at 10:15 AM.)

406. WHAT PERS MEANS TO YOU

Presenter: **Gary Brink**, Manager of Member Relations, Public Employees Retirement System, Columbus, Ohio.

Get your seat early for this always-popular presentation that covers all facets of PERS benefits: survivor benefits, disability benefits, age or service retirement, and other benefits at retirement. If you're near retirement time or just need information to plan ahead, you'll be glad you stopped in.

407. COMMUNITY RESPONSE TO SUBSTANCE ABUSE

Presenters: **Bob Littman**, Director, Terrace Guild, and **Willie Stephens**, Chairperson, Winton Drug & Crime, both of Cincinnati, Ohio.

This workshop will feature the collaboration between the Terrace Guild/Cincinnati Union Bethel and community leadership in public housing estates to address the dual problems of drugs and crime. This coalition included public housing, police, recreation and a wide array of social service agencies. The approach included enforcement, treatment and prevention and, through a five-year project period, serious crime declined 60%.

408. THE FAITH COMMUNITY: PARTNERS IN TRANSFORMATION (PART 1)

*Presenters: **Fran Frazier**, Church/Community Partnership Consultant, ODJFS, **Reverend Richard Dunbar**, Pastor, West Ohio Conference, United Methodist Church, **Adam Troy**, Managing Partner, OMNI Management, Inc., **Deborah Stokes**, St. Phillips Episcopal Church, **Dr. Lionel Walker**, Pastor, Metropolitan CME Church, all of Columbus, Ohio, and **Sarah Twitchell**, Faith Liaison, Lucas CDHS, Toledo, Ohio.*

These representatives of the Statewide Leadership of Mainstream Denominations are actively promoting the involvement and participation of local churches in the welfare reform process by encouraging and forging partnerships between local faith-based organizations and state/county agencies. Attend this workshop and take some concepts and techniques back to your community. (*Part 2 is at 10:15 AM.*)

409. ORGANIZING A COMMUNITY-BASED ADVISORY GROUP

*Presenters: **Loretta M. Kahn**, South Community Opportunity Center Director, Franklin County DJFS, **Jo Balistere**, Adult Education Coordinator, Eastland Career Center, **Kristen Keller**, Branch Manager, Olsten Staffing Services, all from Columbus, Ohio.*

Join this panel of local experts as they discuss determining service and delivery strategies based on desired outcomes and community investment from employers, educational providers, social service agencies, day care providers and religious leaders and consumers.

410. MESO & MACRO CHANGE! ASSESS & PROBLEM SOLVE

*Presenter: **Pamela B Ellwanger**, Associate Professor of Social Work, Capital University, Columbus, Ohio.*

A practical assessment and problem solving presentation on deciding whether or not the resources, tools and financing are present (along with need) to implement meso or macro change. This includes program development, neighborhood or community change. Acronyms are used to give attendees a clear and easy way to use these tools considering the change process at a level higher than the individual.

411. CHILD SUPPORT: CURRENT EVENTS & FUTURE INITIATIVES

Presenter: **W. Richard Prater**, Executive Director, Richland County CSEA, Mansfield, Ohio.

With the implementation of SETS and CSPC (Child Support Payment Central), Ohio's child support system continues to evolve. Serving both the public assistance and non-public assistance populations, the child support program finds itself juggling its basic enforcement activities with a variety of new initiatives and priorities. Stop in to this workshop and hear the latest information from the local, state and federal levels.

Ohio Welfare Conference 110th Annual Forum

Reminders:

Keynote Speaker Jodie Sue Kelly will present an Executive Session from 10:00 AM - Noon, Wednesday for any and all attendees who arrive early. Stop in and gear up early for a dynamic Forum!

*Continuing Education Units (CEU's) for Social Workers and Counselors are **FREE** this year thanks to the auspices of the Ohio Department of Health. (You'll still need to complete the enclosed CEU form and forward it with your completed registration form.) DO NOT include the usual \$15 processing fee.*

*The first 400 completed registration forms received for ODJFS staff and County DJFS or DHS staff are **FREE**, thanks to the generous support of the Ohio Department of Jobs and Family Services -- so register early and often!*

As you complete the registration form please indicate whether you plan to attend the luncheon (and state meal preference.)

Also, include your e-mail address on the form to receive regular OWC updates.

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501. MULTI-CULTURAL JOB READINESS TECHNIQUES

*Presenter: **Joe Beydoun**, Executive Assistant to the Mayor, Dearborn, Michigan.*

Years of working closely on Job Search, Job Readiness and Job Development issues with both the Arab American community in Dearborn, Michigan as well as Detroit's Unemployment Compensation population, has given Joe Beydoun a unique perspective on the needs of multi-cultural job seekers. Join this always-entertaining presenter as he discusses Job Readiness in general -- but more specifically, the challenges and different approaches required when cultural assimilation is a needed component as well.

502. BEATING THE BUSHES & SHAKING THE MONEY TREE (PART 2)

*Presenters: **Becky Edwards**, MA, Director of Homeless Services, Lutheran Social Services, Lancaster, Ohio and **Mary Kay Incandela**, Director, Sapperstein-Stone-Weiss Foundation, Cleveland, Ohio.*

Becoming an effective grant writer (who gets funded) requires the development of a healthy mix of confidence, humility, and organizational skills. Join these seasoned professionals to discover a no-nonsense, methodological approach to wading through and effectively responding to the Request for Proposal (RFP.) Although funding opportunities always present their own guidelines, many have common requirements that the serious grant writer should have in their pocket to simplify the process. This workshop will cover: the ten essentials to stock the toolbox of the effective grant writer, nine critical components of a proposal, identifying funding sources, and many more helpful hints from these grant "gurus."

503. HERE WIA GO AGAIN!

*Presenter: **Bob Haas**, Section Chief, Work Programs, Ohio Department of Jobs and Family Services, Columbus, Ohio.*

Stop in to this workshop and get the latest scoop on the implementation of the Workforce Investment Act in the State of Ohio. The session will include information gathered from the State Workforce Policy Board and the State Implementation Team.

504. THE CULTURE OF POVERTY (PART 2)

Presenter: **Rita Rizzo**, CEO, Rizzo & Associates, Akron, Ohio.

At times it may appear that the poor are invested in staying poor and their decisions, judgments and attitudes serve to keep them stuck in poverty. This seminar addresses the norms, traditions, behaviors, values and survival skills employed by the impoverished and explains how the impact of generational poverty affects behavior and thinking. Perhaps not everyone is enthused about joining the middle class. Come to this workshop and find out why.

505. JOB UPGRADING AND POST EMPLOYMENT RETENTION

Presenters: **Bethany Davin**, Program Director, Cleveland, Ohio, and **Paul Mitchell**, Vice President of Government and Industry Relations, Detroit, Michigan, both of Ross Innovative Employment Solutions.

Shouldn't Post Employment Retention programming go beyond simply verifying employment? Join these nationally-recognized employment professionals as they describe innovative programming that includes: evening and weekend sessions to accommodate working folks; on-site child care; self esteem workshops; ongoing internet-based support; and programming to promote and support home ownership.

506. WHAT WE THINK, SAY AND DO CHANGES OUR BEHAVIOR (PART 2)

Presenter: **Elizabeth Sabo**, President, Designing Success, Cincinnati, Ohio.

Our actions are driven by what we think (self-talk) and the images we see in our mind (memory), which triggers our actions. Come on down to this workshop and pick up tools to identify and change self-defeating beliefs and behaviors. The concepts presented will produce results based on internal values rather than external influences and empower you to take charge.

507. I HAVE MET THE ENEMY AND THEY ARE ME

Presenter: **Doug Theaker**, Director, Richland County Department of Jobs and Family Services, Mansfield, Ohio.

Communication occurs two ways: you talk to others and, more importantly, you talk to yourself. The sad reality is that most of us talk negatively about ourselves to ourselves. It was Walt Kelly's Pogo who said: " I have met the enemy and they are me." STOP, right this minute, and quit beating yourself up. Join this uplifting presentation by the always-popular positive attitude guru from Richland County and learn the technique of positive self-talk. You'll boost your self-esteem and look on the brighter side of life.

508. THE FAITH COMMUNITY: PARTNERS IN TRANSFORMATION (PART 2)

*Presenters: **Fran Frazier**, Church/Community Partnership Consultant, ODJFS, **Reverend Richard Dunbar**, Pastor, West Ohio Conference, United Methodist Church, **Adam Troy**, Managing Partner, OMNI Management, Inc., **Deborah Stokes**, St. Phillips Episcopal Church, **Dr. Lionel Walker**, Pastor, Metropolitan CME Church, all of Columbus, Ohio, and **Sarah Twitchell**, Faith Liaison, Lucas CDHS, Toledo, Ohio.*

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509. FIRST SOURCE AGREEMENTS: ECONOMIC COORDINATION

*Presenters: **Gwen Jeter Prillerman**, Administrative Officer, Community Opportunity Services, **Lavina Banner**, Job development Resource Supervisor, and **Barbara Brugman**, Trade and Economic Development Division, City of Columbus, all from Columbus, Ohio.*

Attend this workshop and hear from these local panelists how first source agreements can provide coordination to both meet the needs of local businesses in search of qualified workers and contribute to the business growth of the community. Businesses receiving tax abatement from the City of Columbus are required to utilize this employment opportunity program. Learn from firsthand folks how this collaboration is working.

510. ELEVATIONS: WORKING WITH TIME-LIMITED FAMILIES

*Presenters: **Jackie Farrier-Hogan**, Case Manager, **Melissa Graves**, Team Leader, **Anita McGrady**, Provider Support Manager, **Ruth Young**, Program Liaison, all from the Hamilton County Department of Human Services, Cincinnati, Ohio.*

Hamilton County has established multiple collaborations focused on providing intensive case management to those families staring time limits in the face. Join this panel and hear how the community program, "Elevations" is addressing the vital issues facing this at-risk population.

511. SETTING STANDARDS FOR OUR TRAINING PROVIDERS

*Presenters: **Roderick "Rod" Bowman**, Senior Vice President for Workforce Development, Greater Columbus Chamber of Commerce; **Shirley Palumbo**, Ph.D., Education Consultant, Franklin University; **Mike O'Rourke**, Vice President, Human Resources, Crane Plastics Company LP; **Morgan Lewis**, Ph.D., Research Scientist, Center on Education and Training for Employment; and **Kelly Boyer**, Grants Administrator, Workforce Development Unit, Franklin CDJFS, all of Columbus, Ohio.*

Have you figured out how to set outcome expectations for your training providers that make sense for both your vendors AND your customers? Join this multi-disciplined, diverse panel and learn: an effective process to follow for developing verifiable performance indicators above and beyond those mandated by WIA; a proposed method for setting standards for those indicators; and effective use of those standards to certify training programs.

512. YOUR FIRST IMPRESSION

*Presenter: **Sallie D. Gibson**, President & CEO, S.G. Enterprises, Columbus, Ohio.*

Fashion and dressing successfully can be a plus for women of all sizes who desire to externally exhibit or display their best as they ascend the social and/or corporate ladders. Be a success at all you do and let your attitude reflect a positive, assertive and dynamic diva. This workshop is designed to describe the process of creating a framework for successful appearance at the workplace.

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